### What we want to see



### **Our vision:**

We want to see an investment ecosystem that works for all charities and social enterprises, helping to create stronger communities.

## This ecosystem must do two things...

- 1. Offer charities and social enterprises access to the right kind of finance (smaller scale, higher risk, flexible and affordable)
- More investors committing their capital to blended finance structures
- → More foundations investing their assets for impact
- → Sources of ongoing subsidy for blended finance secured
- 2. Support charities and social enterprises to build their resilience through enterprise
- More charities and social enterprises feeling increasingly confident in explaining their business models
- More resilience to withstand financial challenges for organisations and the sector as a whole
- More foundations engaging with and supporting enterprise development



## What we need to do



### **Our mission:**

We work to make sure that charities and social enterprises can access the finance they need to sustain or grow their impact.

We target those most in need of patient and flexible investment through:

- **Funding** enterprise development and blended finance programmes in England.
- **Sharing** knowledge and data and translating it into practical insight that others can use.
- **Mobilising** others who share our goal of making capital work for communities.

# Through our programmes...

...we want to develop the financial resilience of organisations making a difference, while making sure more of our money flows to underserved places and communities.

#### We will...

Provide grant funding for blended finance, and demonstrate that it reaches underserved places and communities.

Support the capacity and resilience of key partners, while stimulating partnerships that can grow and live independently of us.

Support Local Access places, to champion the role of the social economy, while making the case for more support.

Promote a better understanding of revenue models in different sectors, highlighting the impact that enterprise grant-making and support can make.

# Through our advocacy...

...we want to mobilise the social investment ecosystem to direct its assets and efforts towards meeting the real needs of the sector – for the long term.

#### We will...

Make clear the ongoing need for subsidy focused on blended finance.

Support the development of the blended finance ecosystem, and the flow of capital into it.

Work with other asset owners to align their investing with their impact and mission.

With our partners, help build the movement of enterprise grantmaking, while highlighting the vital role enterprise has to play in developing resilience.